

# Congratulations

*To our profession's brightest stars*  
**The Winners of the 41st Annual MCA-I Media Festival**

## Golden Reels

### *Craft - Editing*

#### **The '10 Unleashed- 2010 Mustang "Face-off Chapter Two"**

Steve Lovill- Senior Editor- Kinetic  
Carl Spresser- Team Detroit

### *Sales & Marketing*

#### **"Inner Values"**

Jeanette Kohl- Kemper Kommunikation GmbH  
Silke Telgen- Copywriter  
Bernd Seiboldt- Director

### *Program- Shorts*

#### **Papa said "We Should Never Forget"**

Troy Thomas- Inertia Films  
David Druckenmiller- Director, Producer, Editor  
Bud Parker- Executive Producer

### *Training*

#### **"Social Networking"**

Roy Cohn- Cohn Creative Group

### *External Communications*

#### **"The Invisible Ones: Homeless Combat Veterans"**

Mark Schulze- Crystal Pyramid Productions

#### **"Welcome To Allergan, Your Future is Here"**

Marc Cohen- Video Resources

#### **"Rhythm: The Heartbeat of Music" (Atlanta Symphony Orchestra)**

Marshall Drake- WaveGuide Studios- Writer, Director, Cinematographer, Editor  
Eric Lease- Animator  
Todd Watson- Audio/Sound Design

## Silver Reels

### *External Communications*

#### **"Stars and Stripes Museum"**

Jim Dufek- Southeast Missouri State University

#### **"Media Design School - YMDS?"**

Steve King- Screentime Limited- Producer, Writer, Director  
Richard Parsonson- Director of Photography  
Peter Kraan- Sound Recordist  
Jeremy Masters- Editor  
Larry Killip- Music Composer  
Steve Finnegan- Sound Engineer

#### **"Now"**

Jeanette Kohl- Kemper Kommunikation GmbH  
Silke Telgen- Copywriter  
Thomas M. Bausenwein- Director  
Tanja Brinks, Jochen Wilms- Clients

#### **"University Research Corridor – Energy"**

Philip Rachford- Visual Design Services- Editor  
Michigan Productions- University of Michigan- Producer  
Joseph Serwach- Writer

### *Internal Communications*

#### **"T School Mission"**

Mr. Kim Cloutman- Norfolk Southern- Mgr. Corporate Media, Producer  
Diana Rigg- Director, Editor, Creative Design

#### **"The Caisson Platoon of Arlington"**

Chris Thompson- USAA  
J.J. Champion- Director, Editor

# Silver Reels

## *Internal Communications (Cont.)*

### **"RIT Device"**

Mr. Kim Cloutman- Norfolk Southern

### **"Academic Services - Silent Movie"**

Maria Fernanda- Nova Southeastern University  
Paolo Mugnaini- Director of Photography, Editor

### **Public Service Announcement**

#### **"Back to School"**

Jay Sapiro- Visuality- Director  
Matt Larson- Editor, Programmer  
Erin Hughes- Designer  
Christine Leonard Punzel- Writer  
Andy Raben- Audio

#### **"Check, Clean, Dry"**

Steve King- Screentime Limited- Producer, Writer,  
Director, Editor  
Richard Parsonson- Director of Photography  
Peter Kraan- Sound Recordist  
Steve Finnegan- Sound Engineer

#### **"Imagine..."**

Marc Cohen- Video Resources

#### **"Lawton HPV"**

Daryl Marquardt- Charter Media  
John Nee- Director, Designer  
John Underly- Editor, Designer  
Office of the Lt. Governor- Writer  
Michael Curwood- Videographer  
Joel Inden- Lighting

### **Sales & Marketing**

#### **"iTec Pro Teaser"**

Bernd Schoppner- Filmhochdrei

#### **"A Good Story"**

Jeanette Kohl- Kemper Kommunikation GmbH  
Lars Vollert, Benedikt Huttel- Copywriters  
Bernd Seiboldt- Director

### **Program- Shorts**

#### **"From Source to Sea"**

Marianne C. Pengelly- Metro Vancouver

#### **"Tumbler: The Echo"**

Anthony E. Griffin- UnSAFE Film Office

### **Training**

#### **"Mazda Engine Management and Diagnosis Interactive Training"**

Ridgie Barton- piXvfm, inc.

#### **"Lexus Basic Electric Interactive Training"**

Ridgie Barton- piXvfm, inc.

#### **"Day in the Life of a C & S Supervisor"**

Mr. Kim Cloutman- Norfolk Southern- Mgr. Corp. Media,  
Producer, Director  
Scott Auerbach- DP, Editor

#### **"Culvers Training"**

Randy Lee- Discover Mediaworks- Production Company  
Stephan and Brady- Creative Agency  
Ward Wixon/Amy Wallace- Producers  
Steve Nelson- Editor  
Trevor Wright/Scott Jaegar- Videographers

### **Student**

#### **"The Golden Eagles March to Scotland"**

Jim Dufek- Southeast Missouri State University

### **Craft- Audio/Sound Design**

#### **"Myopia"**

H. Michael Sanders- University of Cincinnati  
William Boyle- Sound Design and Effect

### **Craft- Writing**

#### **"Myopia"**

H. Michael Sanders- University of Cincinnati

# Bronze Reels

## *Program- Budget Production*

### **"Street Outreach: We're Just Trying to Make It Better"**

George Cooke- Principia College  
Producer, Videographer, Audio, Editor

### **"Jacksonville Salutes Fallen Heroes"**

Ray Hays- PRC Digital Media  
Chris Linke- Editor

## *External Communications*

### **"The Energy To Do More"**

Peter F. May- May Productions- Producer, Director, Editor  
Nicole Seiler- Executive Producer  
Kristal Clegg- Associate Producer

### **"San Antonio Spurs Military Spouse Appreciation"**

Mark S. Womack- USAA  
Karl Gerber- Lighting Director  
J.J. Champion- Editor

### **"Mt Olive Pickle Company Tour Video"**

Bruce Wittman- Eagle Video Productions, Inc.- Executive  
Producer  
Lynn Williams- Mt Olive Pickle Company

### **"The Making of Performance Art"**

Brian Shaffer- Kinetic- Senior Editor  
Carl Spesser- Team Detroit- Sr. Vice President

## *Internal Communications*

### **"Office of Information Technology and Digital Media"**

Maria Fernanda- Nova Southeastern University  
Paolo Mugnaini- Director of Photography, Editor  
Lauren Hardie- Talent

## *Organizational News*

### **"In Motion"**

Terry Don Lynn- Dallas Area Rapid Transit

### **"Inside Enterprise August 09"**

Steve King- Screentime Limited- Producer, Director, Editor,  
Sound Engineer

## *Sales & Marketing*

### **"ibids Licensing International Expo Trade Show Loop"**

Marshall Drake Peterson- WaveGuide Studios- Director, Co-  
Writer, Talent  
Todd Watson- Co-Write, Audio Engineer, Talent  
Eric Lease- Animator  
Stephanie Phillips- Talent  
Steve Reed- Talent/Hand Model

### **"Drop Some Weight"**

John Crossman- EPIC Creative Communications  
Jim Cutting- Producer, Director  
Scott Powell- Graphic Artist

### **"Go Your Own Way"**

Jeanette Kohl- Kemper Kommunikation GmbH  
Faris Aadam- Copywriter  
Annika Weese- Account Manager  
Daniel Lwowsky- Director  
Bastian Schramm- Client

## *Public Service Announcement*

### **"Hope At Last"**

Jeff Underwood- Mission Media

### **"Live United"**

Michael Danese- Air Products

### **"I Live Here"**

Tom Kermgard- ProVideo & Film  
Bill Patton- Director  
Chris Dabner- Editor  
Bill Patton- Writer  
Jerry Emmerich- Videographer  
Hagger Audio- Sound Design

## *Training*

### **"Vampire Power"**

Marianne Pengelly- Metro Vancouver

### **"Engineering Recruitment"**

Mr. Kim Cloutman- Norfolk Southern

### **"SPIRIT Service"**

Mr. Kim Cloutman- Norfolk Southern- Mgr. Corp. Media,  
Producer, Director  
Scott Auerbach- DP, Editor

### **"Awareness, Options Control: Take Control"**

Jane Winslow- FireDancer Productions  
Tara Levin-Delson- Co-Producer, Director

## *Student*

### **"Metro Detroit Museums"**

Brad Richter- Specs Howard School of Broadcast Arts

## *Program- Shorts*

### **"Lost in Detroit: An Influence Against False Perceptions"**

Natalie Marie Ennis- Communicore Visual Services